



Bite Me Cancer

[www.bitemecancer.org](http://www.bitemecancer.org)

Contact: Sharon Ferraro

703.709.2539, [sharon@bitemecancer.org](mailto:sharon@bitemecancer.org)

**For Immediate Release**

## PRESS RELEASE

### Thyroid Cancer NOT the “GOOD” Cancer

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In response to the recent national media coverage of Thyroid Cancer and some references to it being the “good” cancer, Nikki Ferraro, Founder of non-profit Bite Me Cancer ([www.bitemecancer.org](http://www.bitemecancer.org)), produced a video to address the misrepresentation of the “good” cancer. The video features clips from a number of Thyroid Cancer survivors sharing their challenges and emotions. Thyroid Cancer is the fastest growing cancer in the United States for both men and women. Within the first month of being posted the video has reached over three thousand views on the Bite Me Cancer YouTube channel.

“It angered and frustrated a lot of thyroid cancer survivors, so we wanted to help spread the word about the challenges,” said Ferraro diagnosed with Thyroid Cancer in 2010. “Thyroid cancer is a serious and debilitating disease, and we felt it was critical to educate people about the difficult challenges Thyroid Cancer patients face. The fact is there is no “good” cancer,” she said.

The video was showcased at the foundation’s annual kickoff meeting in January where Bite Me Cancer announced its 2013 initiatives to supporters and guests. At the kickoff, The Greater Reston Chamber of Commerce presented the foundation with a donation of \$1,033 (coming from a partnership with the Spirit of Hope Children’s Foundation). Also, Fouad Qreitem, CEO of Paisanos Pizza, spoke about why he has helped the foundation and how his company had raised over \$12,000 for the foundation in 2012.

To see the video, visit: [www.youtube.com/bitemecancerorg](http://www.youtube.com/bitemecancerorg).

Bite Me Cancer supports teens with all cancers, along with raising awareness and research funds for thyroid cancer as it is the fastest growing cancer in the United States.

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FIGHTING CANCER THROUGH RESEARCH, EDUCATION AND INSPIRATION. "ATTITUDE IS EVERYTHING."