



Bite Me Cancer Foundation

Contact – Sharon Ferraro; 703.709.2539, sharon@bitmecancer.org

**FOR IMMEDIATE RELEASE - April 25, 2013**

## **PRESS RELEASE**

### **THREE YEAR ANNIVERSARY OF LOCAL TEEN'S CANCER DIAGNOSIS COINCIDES WITH SUCCESSFUL WEEKEND FOR BITE ME CANCER!**

On April 6, 2010, at age 17, Nikki Ferraro was diagnosed with thyroid cancer. To mark the three year anniversary of the diagnosis and Nikki's ongoing victory over it, the Bite Me Cancer Foundation (BMC), which Nikki founded, held three fundraising events in celebration of all that has been accomplished in such a short timeframe.

During the weekend of April 6, 2013, the International Country Club in Chantilly held its annual 5K/10K run/walk and donated the proceeds to BMC. Later that day, the Nicole Miller store in Tysons Galleria, donated a percentage of sales that evening to BMC. The following day, Potomac Falls Lube Express and Car Wash held a car clinic for women and teens and donated the proceeds to BMC. The three events raised \$2311 which Bite Me Cancer will use to provide support bags to teens facing the challenges of cancer and towards thyroid cancer research.

Bite Me Cancer supports and inspires teenagers facing cancer and raises funds for thyroid cancer research. Its 2<sup>nd</sup> annual fundraiser called "Take a Swing at Cancer" will take place Sunday, June 9, 2013, 5:30pm to 8:30pm, at the Dulles Golf Center and Sports Park. More information and ticket/sponsorship purchases can be seen here: <http://www.bitmecancer.org/take-a-swing-at-cancer.asp>.

Bite Me Cancer was founded by Nikki Ferraro, who at age 17, was diagnosed with a rare form of thyroid cancer. Throughout her diagnosis, surgery and ongoing cancer treatment, she discovered that programs existed to support children and adult cancer patients, but there was little geared specifically towards teenagers. She decided to change that. Since its founding in September 2010, BMC has provided teen cancer patient support bags and provides ongoing support to both teens and caregivers through its private online forum: Bite Me Cancer Cares and Bite Me Cancer Caregivers. Other teen programs are being developed this year. BMC also raises research funds and awareness about thyroid cancer, the fastest growing cancer in the country. This year, BMC has developed a video program that presents a number of thyroid cancer survivors and their challenges, which has more than 4,000 views to date. It can be viewed at [www.youtube.com/bitmecancer.org](http://www.youtube.com/bitmecancer.org).

###

BiteMeCancer.org ♦ Facebook: BMCAttitude ♦ Twitter: @bitmecancerorg ♦ 703.709.2539

***FIGHTING CANCER THROUGH RESEARCH, EDUCATION AND INSPIRATION.***

***"ATTITUDE IS EVERYTHING."***